ASCA ANNUAL CONFERENCE

February 10 - 13, 2027

Washington, DC

Sponsor and Exhibitor Opportunities

Crystal Gateway Marriott
Metro Washington, DC

Ready to Sponsor?
Visit bit.ly/ASCA-Sponsor

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Sponsorship Packages

Sponsorship Packages provide a series of targeted exposure opportunities for Business Partners and Exhibitors. Plenary sessions with Stage Opportunity are: Opening Session; ASCA Business Meeting; Case Law Update; Awards Luncheon; and Public Policy & Legislative Update. Visit **bit.ly/ASCA-Sponsor** to make your selection.

	Platinum Partner ($12,500) 1 Available	Gold Partner ($10,000) 1 Available	Silver Partners ($8,000) 2 Available	Bronze Partner ($5,000) 1 Available
Conference Registrations	4	2	2	1
Exhibitor Table(s)	2	1	1	1
Select Table Location*	Yes	Yes	No	No
Plenary Stage Opportunity	Yes, up to 5 minutes	Yes, up to 5 minutes	Yes, up to 3 minutes	Yes, up to 3 minutes
Select Plenary Session^	First to Choose	Second to Choose	Select by Sponsor Order	Select by Sponsor Order
Pre-Conference Newsletter Recognition	3	2	1	1
ASCA Social Media Recognition	3	2	1	1
Fee-free Meeting Space for Client Engagement	Yes	Yes	No	No
Attendee List	Yes in advance	Yes in advance	Yes in advance	Yes in advance

* Platinum Sponsors will have until December 1, 2026 to select exhibit table location(s) and Plenary Session for stage presentation, with subsequent selection occurring in order sponsorship applications and payment are received. If two Silver Sponsors request to sponsor the same All Conference session, preference will be given to when payment was received.

Exhibitor Packages

Exhibitor Package - Active Business Partner Members ($1,500)
Exhibitor Package - Regular ($2,000)

Visit bit.ly/ASCA-Sponsor to reserve your Exhibitor Package. Exhibitor Packages Include:

- One Conference Registration
  - Additional registrations: $650/person. All persons attending the Conference on behalf of partner organizations are required to be registered. This is equal to our lowest Advanced Conference registration rate, offered to best support business partner participation.
- One Exhibitor Table
  - Additional table for duration of conference $400/table
  - Additional table for Wednesday in the Opening Reception Location $250/table (limited quantity)

Additional Branded Opportunities

Participant Communication & Connections

- ASCA Social Media Shout Out During Conference with photos/images/logo ($250)
- ASCA Social Media Shout Out Prior to Conference ($150)
- Pre-Conference Newsletter Shout Out with logo ($400)
- First-Time Attendee Orientation sponsor with opportunity to speak ($700)

Branded Items Distributed to Participants

- *Water Bottle Sponsorship:* combined branding of organization logo and ASCA logo on participant bottles; ASCA orders/coordinates/distributes - no extra effort for sponsor for maximum exposure ($4,000)
- *Conference Lanyard:* Organization provides branded lanyard for all Conference attendees to wear for duration of Conference ($2,500)

A La Carte Add-Ons

- Conference WiFi: use your company name as the WiFi password ($2,000)
- Registration/Check-In Area sponsor logo featured on display signage in area ($4,000)
- All-Conference Coffee Break with distribution of 50 limited edition mugs with sponsor logo ($3,000)
- Sponsor-Created Poll Featured on Conference Mobile App ($2,000)
- Continuous Banner Advertisement on Conference Mobile App ($3,000)
- Headshot Studio: sponsor signage adjacent to the complimentary Headshot Studio and noted in Conference Mobile App ($1,000)

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Learning Labs

Did you miss the Conference Concurrent Proposal deadline? Prefer to present your company's full range of products as a traditional demo? Consider a Learning Lab Session. **New in 2027, Learning Labs** present an opportunity for Business Partners and Exhibitors to engage with conference attendees without the structured requirements of a concurrent session. ($750)

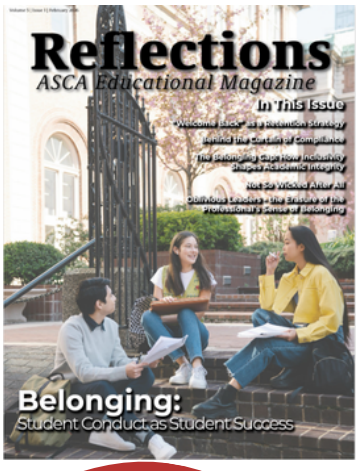
- Thursday Feburary 11, 10:30 am - 11:00 am
- Limited to 5 registered Business Partners/Exhibitors
- Will be noted as in program description as a "Learning Lab offered in partnership between ASCA and Organization Name.

Reflections Magazine Ad Space

The **Winter 2027 edition of *Reflections* will focus on artificial intelligence**. As the proliferation of AI tools reshapes higher education, many are looking to student conduct professionals to help guide their institution's response. This issue of *Reflections* will provide an accessible foundation for readers new to AI and academic integrity while advancing the knowledge of those who are already deeply involved. It tackles recent advances in AI tools, best practices in expectation-setting and response, and how to prioritize equity in this new era. Working at the intersection of AI and academic integrity presents new challenges for student conduct professionals but also provides opportunities to expand our campus influence and the educational impact of our work.

Annual Conference participants will receive a print copy of *Reflections*, with a digital version shared with ASCA's nearly 3000 members, extending the impact of an ad beyond the conference experience. Camera ready (high res JPG, PNG, or PDF) must be received by December 1, 2026. Visit **bit.ly/ReflectionsAds** or contact Meg Armstrong at meg@theasca.org with questions or for more information.

	Full Page	Half Page	Quarter Page
Back Cover	$1500	$800	n/a
Inside Back Cover	$1000	$500	n/a
Inside Pages	$600	$300	$200



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Schedule at a Glance

The most up-to-date information can be found on our conference website, with an early summary for planning purposes below. ASCA will promote the times below as official Exhibitor Hours. This allows you and your staff to schedule time to step away from your booth during low-traffic/in-session times. You are welcome to staff your table during unofficial hours at your discretion.

Wednesday, February 10 *Optional* Exhibitor Hours: 8:00 am - 5 pm

7:00 a.m.	Conference Registration & Exhibitors may begin set-up
8:30 a.m. - 4:30 p.m.	Pre-Conferences
Afternoon TBD	First Time Attendee Welcome
6:30 p.m. - 7:30 p.m.	Opening Session & Keynote Speaker
7:30 p.m. - 9:30 p.m.	Opening Social

Thursday, February 11 Exhibitor Hours: 8:00 am - 12:00 pm; 1:30 pm - 4:45 pm

8:30 a.m. - 10:20 a.m.	Concurrent Sessions 1 & 2
10:30 a.m. - 11:00 p.m.	Concurrent Sessions 3 & Learning Labs
11:10 a.m. - 12:00 p.m.	Region Meetings
12:00 p.m. - 1:30 p.m.	Lunch on Your Own (sponsorship option for on-site lunch)
1:30 p.m. - 2:20 p.m.	ASCA Business Meeting
2:30 p.m. - 4:20 p.m.	Concurrent Session 4 & 5
4:30 p.m. - TBD	Summits; Evening Receptions/ Activities ; Dinner on Your Own

Friday, February 12 Exhibitor Hours: 8:00 am - 12:15 pm; 1:45 pm - 3:15 pm

8:30 a.m. - 9:20 a.m.	Concurrent Session 6
9:30 a.m. - 10:50 a.m.	Case Law Update
11:00 a.m. - 11:50 a.m.	Concurrent Session 7
12:00 p.m. - 1:30 p.m.	Awards Celebration (lunch provided)
1:30 p.m. - TBD	ASCA Explores Washington, DC
TBD	Evening Activities; Dinner on Your Own

Saturday, February 13 No promoted Exhibitor Hours

8:30 a.m. - 11:20 a.m.	Concurrent Sessions 8, 9, & 10
11:30 a.m. - 1:30 p.m.	Closing /Brunch & Public Policy and Legislative Updates
4:00 p.m.	Exhibitors must have items removed from the Marriott

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Confirming Your Sponsorship & Exhibitor Preferences

Ready to confirm your sponsorship or reserve your exhibitor table? Please **visit bit.ly/ASCA-Sponsor** to complete the online form with your preferences. Tess Barker or Jose Medina from ASCA will follow up to ensure we have your organization's logos and details. Questions can also be sent to asca@theasca.org.

Marriott Reservations & Shipping Information

Crystal Gateway Marriott (1700 Richmond Highway, Arlington, VA 22202) will serve as the conference site for the 2027 ASCA Annual Conference. Located in Arlington's National Landing neighborhood, the hotel is approximately two miles from downtown Washington, D.C., and just two miles from Ronald Reagan Washington National Airport (DCA). The hotel is directly connected to the Crystal City Metro station, providing convenient access to Washington, D.C., the National Mall, Old Town Alexandria, and other area attractions.

ASCA has a room block contracted with the hotel at a rate of $209/night plus tax (single/double). Reservations may be made by calling the hotel 1-800-228-9290 or 703-920-3230, or via this passkey: https://book.passkey.com/e/51255933. Please note that there are a limited number of rooms offered at the conference rate so you are encouraged to reserve rooms as soon as possible.

Packages can be held for delivery for you at the Crystal Gateway Marriott ***up to three days prior*** to your arrival, with any handling costs assessed by the Crystal Gateway Marriott directly to you. Packages should addressed to you, as noted below, and mailed directly to:

2027 ASCA Annual Conference
Hold for 02/10/2026 *(or date you will arrive)*
Your Name
c/o Crystal Gateway Marriott
1700 Richmond Highway
Arlington, VA 22202

Additional Information about Partnering with ASCA

ASCA has adopted policies and protocols to help ensure participants at in-person events are able to benefit fully from the professional development experience. Key policies and protocols can be found on the ASCA website. Some of the relevant key policies are: ASCA Endorsement and Sponsorship Guidelines; ASCA Event Accessibility Guidelines; ASCA Online Code of Conduct and Safety and Wellness Guideline.